

**St. Mildred's-Lightbourn School
FIRST Robotics Competition – 2011
Corporate Sponsorship Overview**

Sponsorship

Benefits and Recognition

PLATINUM SPONSOR – \$10 000

- ✓ **Corporate name included in team name**
- ✓ **Corporate name/ logo listed on robot**
- ✓ **Championship media coverage of robot**
- ✓ Enlarged corporate name/ logo, **related publication** materials, team uniform, website, twitter, and banner
- ✓ Team shirt
- ✓ Invitation to **demonstration** of final product, prior to competition
- ✓ **Prominent** recognition in **press releases**
- ✓ Regular updates regarding competition progress
- ✓ Invitation to SMLS VIP thank you reception
- ✓ Business receipt for full value of sponsorship

GOLD SPONSOR - \$5000

- ✓ **Corporate name/ logo listed on robot**
- ✓ **Corporate name recognized**
- ✓ Enlarged corporate name/ logo, **related publication** materials, team uniform, website, twitter, and banner
- ✓ Team shirt
- ✓ Invitation to **demonstration** of final product, prior to competition
- ✓ **Prominent** recognition in **press releases**
- ✓ Regular updates regarding competition progress
- ✓ Invitation to SMLS VIP thank you reception
- ✓ Business receipt for full value of sponsorship

SILVER SPONSOR - \$2500

- ✓ Invitation to **demonstration** of final product, prior to competition
- ✓ Recognition in **press releases**
- ✓ Corporate name/logo listed on related publication materials, website, twitter, banner and **team uniform**
- ✓ Regular updates regarding competition progress
- ✓ Invitation to SMLS VIP thank you reception
- ✓ Business receipt for full value of sponsorship

BRONZE SPONSOR - \$1000

- ✓ Corporate name/logo listed on related publication materials, website, twitter, and banner
- ✓ Regular updates regarding competition progress
- ✓ Invitation to SMLS VIP thank you reception
- ✓ Business receipt for full value of sponsorship

